



4 July 2019
DWJ/CG/357

**General Secretaries
Member Associations
Asian Football Confederation**

Dear Sirs / Madams

**AFC Dream Asia Awards 2019
Nomination for AFC Member Association, Non-Government Organisation (NGO),
Corporate and Individual Categories**

Each year, the AFC Dream Asia Awards promote and create the awareness for social issues and the power of the game as a tool for change and recognise and honour those who have shown exemplary commitment towards Social Development.

The AFC, as per the regulations of the AFC Dream Asia Awards, now invites nominations for the Awards in the following categories:

1. AFC Member Association
 - Aspiring
 - Inspiring
 - Developing
2. Non-Government Organisation (NGO)
3. Corporate; and
4. Individual

In addition to the trophies and plaques, the AFC will again offer prize money to the winners of the AFC Dream Asia Awards 2019 as follows:

1. Member Association: USD15,000/- for each category
2. Non-Government Organisation (NGO): USD10,000/-
3. Corporate: USD10,000/-
4. Individual: USD10,000/-

The prize money is to be used – in conjunction with the AFC – for future social responsibility activities in the respective countries or areas of operation.

Please submit your nominations to the AFC Social Responsibility Unit by completing the attached form. The closing date to submit the nomination form together with the relevant

activity reports and materials (as stated in the criteria document) is on Thursday, 15 August 2019.

Should you have any inquiries, please do not hesitate to contact the AFC Social Responsibility Unit at *social.responsibility@the-afc.com*.

Thank you.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Dato' Windsor John', written over a horizontal line.

DATO' WINDSOR JOHN
General Secretary

- Enclosures:
1. AFC Dream Asia Awards 2019: Criteria and Nomination Process
 2. AFC Dream Asia Awards 2019: Nomination Form